

LADY LOC AVORES



March 8, 2022
Award Ceremony at The Lola



May 6, 2022
Celebration at Wild Heaven Brewery

Think unparalleled food and drink and a celebration of the womxn* in the Atlanta food world. Starting on International Womxn's Day, join us as we honor Lady Locavore award recipients, sample food, and auction off experiences and products - all by local womxn. Proceeds support the Community Farmers Markets' educational chef program, which offers at-market and community demos of cooking techniques and ways to use seasonal produce.

New this year! Lady Locavores at Home invites community members to gather in small groups and participate in guided conversations around food and community building, as well as volunteer workdays at womxn-operated farms.

Community Farmers Markets runs six farmers markets and co-runs the Fresh MARTA Markets. CFM works to provide access to local food for all, increase living wage for farmers, and create safe public spaces.

30

Participating chefs and mixologists from the Atlanta area



500+

Expected attendees snacking, drinking, and bidding








































72k

Number of folks reached by CFM marketing



*We do not discriminate on the basis of gender identity or expression. This is open to anyone but geared towards celebrating people who identify as womxn in a way that is significant to them, regardless of gender assigned at birth.

LADY LOCAVORES PARTNERSHIP OPPORTUNITIES	TULIP \$10,000	PEONY \$5,000	SWEETPEA \$2,500	POPPY \$1,000	DAFFODIL \$500
	VIP tickets to Lady Locavores Celebration on May 6, 2022	20	14	10	6
Recognition in on-screen entertainment					
Logo link to company website on CFM sponsor page					
Inclusion in annual report					
Logo listing on all event materials including website and event program					
Recognition in newsletter (Estimated audience: 10,000)					
Spoken recognition at Lady Locavores Celebration					
Logo Presence on Lady Locavores At Home toolkits and materials					
Dedicated sponsor thank you post on social media platforms	4 posts	2 posts	1 post		
Customized volunteer opportunity					
Dedicated press release					
Invitation to the Lady Locavores Award Ceremony on March 8th					

OTHER WAYS TO GET INVOLVED:

Sponsor an Award: \$2,500 donation on behalf of our Advocate, Bartender, Chef, Farmer, "Kitchen Sink" awards.

Sponsor a VIP Reception: \$2,500 donation for an exclusive cocktail hour ahead of Lady Locavore Celebration.

In-kind Sponsor: Provides in-kind materials for the event in exchange for name/logo on all materials*.

Auction Donation: Provides in-kind donation (valued at \$50 and up) for the silent auction in exchange for name inclusion on auction materials and one ticket to the event. Donor receives one ticket per \$50 in item value. (\$100 item = two tickets)

*Inclusion on printed materials pending submission before the April 18th printing deadline.