

LADY LOCAVORES

LadyLocavores.com



March 8, 2024

7-10 pm at MINT Gallery
6-7 Award ceremony and VIP Reception

Unparalleled food and drinks and a celebration of the women in Atlanta's food world. This International Women's Day, join us as we honor Lady Locavore award recipients, and sample food and drinks grown and prepared by local women. Proceeds support Community Farmers Markets' educational chef program, which offers at-market demos and classes in the community on ways to use seasonal produce and cooking techniques.

Community Farmers Markets works to provide access to local food for all, increase living wage for farmers, and create safe public third spaces. CFM operates four farmers markets and co-runs the MARTA Markets.

20+

Participating chefs and mixologists from the Atlanta area



300+

attendees including growers, chefs, and supporters of Atlanta's food scene



73k

Number of folks reached by CFM marketing



*We do not discriminate on the basis of gender identity or expression. This is open to anyone but geared towards celebrating people who identify as women in a way that is significant to them, regardless of gender assigned at birth.



LADY LOCAVORES PARTNERSHIP OPPORTUNITIES






SPONSOR AN AWARD \$2,500

Become the presenter sponsor of one of the five anticipated Lady Locavores Awards; Farmer, Chef, Beverage Maker, Advocate, or “Everything but the Kitchen Sink”.

In an industry that is often misinterpreted as male-dominated, the Lady Locavores Awards celebrate the great work that women are doing in the local food movement.

Previous winners include Tamie Cook, Virginia Wilis, Kim Karris, Jamila Norman, Maricela Vega, and Rebecca Williams, amongst many others.

Sponsorship benefits

-  5 VIP tickets to Lady Locavores
-  Spoken recognition at Lady Locavores
-  Recognition in on-screen entertainment
-  Logo link to company website on sponsor page
-  Logo listing on all event print and digital materials

The award reception will take place during the **VIP hour** before the main event. Where sponsors and hosts will have a chance to mingle and toast the honorees with a glass of bubbly while listening to the presenting speeches.

Other ways to get involved

In-kind Sponsor: Provides in-kind materials for the event in exchange for name/logo on all materials*.

Interested at joining at a different level or donating products, services or experiences in exchange for event tickets? Reach out to us at sponsorships@cfmatl.org

*Inclusion on printed materials pending submission before the Feb. 23rd printing deadline.

































2022 Award recipients: Jamila Norman, Brandi Shelton, Betsy Gonzalez, Andrea Blanton, and Shaista Amani.



2023 Lady Locavores Honorees Award recipients: Monica Ponce, Stella Dillard, Poorvi Chordia, Sagdrina Jalal, and Asata Reid

To become a sponsor or get more information please contact sponsorships@cfmatl.org



LADY LOCAVORES PARTNERSHIP OPPORTUNITIES	TULIP \$10,000	PEONY \$5,000	SWEETPEA \$2,500	POPPY \$1,000	DAFFODIL \$500
	VIP tickets to Lady Locavores Celebration on March 8, 2024	20	10	5	4
Recognition in on-screen entertainment					
Logo link to company website on CFM sponsor page					
Logo listing on all event materials including website and event program					
Recognition in newsletter (Estimated audience: 10,000)					
Spoken recognition at Lady Locavores Celebration					
Dedicated sponsor thank you post on social media platforms					
Logo on Chef Demo banner at CFM outdoor farmers markets					
Presenting sponsor of Lady Locavores					

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